

Course Outline for: BUSN 1133 Current Trends in Tourism**A. Course Description:**

1. Number of credits: 1
2. Lecture hours per week: 1
3. Prerequisites: None
4. Corequisites: None
5. MnTC Goals: None

Tourism is an ever-evolving industry. Destinations, products, and services that are popular today, can quickly become trends of the past. Through the utilization of a life-cycle framework, assigned readings, research, and discussion, students examine current trends impacting tourism regionally, domestically, and internationally.

B. Date last reviewed/updated: March 2024**C. Outline of Major Content Areas:**

1. Overview of the hospitality and tourism industry
2. Impacts of tourism on economy, environment, and society
3. Global tourism
4. Domestic tourism
5. Local tourism
6. Current trends in hospitality and tourism

D. Course Learning Outcomes:

Upon successful completion of the course, the student will be able to:

1. Identify current external factors that impact the hospitality and tourism industry.
2. Discuss how tourism impacts the economy, environment, and society.
3. Explain current local, domestic, and international trends in tourism.

E. Methods for Assessing Student Learning:

Methods for assessment may include, but are not limited to, the following:

1. Discussions
2. Assignments
3. Quizzes
4. Examinations
5. Project-based learning

F. Special Information:

None